

# makro



## MAKRO IS LAUNCHING A NEW AND EXCITING **EDUCATION PROGRAMME IN 2019.**

Our promise of saving customers time and money is made real with **m=Educ8**. And, our goal is to make a difference in helping people fulfill their potential and realise their aspirations.

**We are calling this programme:**



### **How it works**

Each parent simply needs to download the Makro mCard app on their mobile phones, and then, in an instant, sign up to the **m=Educ8** programme. Once they sign up, parents are ready to earn rewards for their school, while also earning all their usual mRewards.

For every R1000 spent by the parents, the educational institution will earn R5 (earnings applicable from R1).

This means that in a school with say, 1 500 pupils, and a spend of R1 000 per parent per month (assuming only one of the parents spends per family), the school can earn a very healthy R90 000 per annum.

*Ts and Cs apply.*

Scan to download



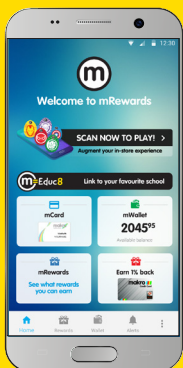
## STEP 1

Open the mCard app  
(Download it here if you  
don't already have it)



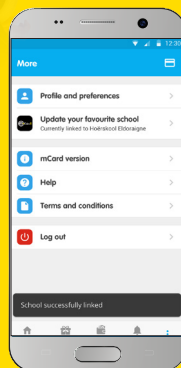
## STEP 2

Click the **m=Educ8** banner  
on the home screen to link  
to your school.



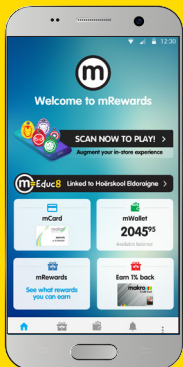
## STEP 3

Select your school's  
region and then type  
in the first few letters  
of the school name in  
the search bar. Once  
you've found your  
school, link it.



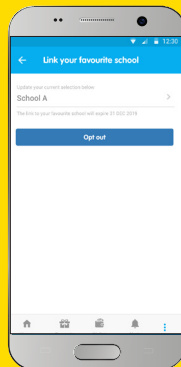
## STEP 4

The Home screen will show  
you are linked. Start  
supporting your school with  
your Makro shopping.  
You can update your  
preferences in **"MORE"**.



## STEP 5

You can delink from a  
school and/or change  
schools at any time



- On the 31st of December of every year all the school/parent links will be removed and parents will need to sign up again in the new school year.
- **Important note:**  
When linked to a school, users can still earn mRewards as normal
- **Problems linking to your school?**  
Parents who already receive preferential prices will not be able to link to a school. If you're not sure if this applies to you, give us a call on 0860 300 999.
- **Can't find your school?**  
They may not be signed up yet. Please encourage your school head to sign up to the programme by completing the authorization form on our website. <https://www.makro.co.za/makstorefront/m-educ8>
- Terms and conditions apply. Visit [www.makro.co.za](http://www.makro.co.za)